

## **Enterprising Culture: Entrepreneurship, Endorsement and Engagement of Minority Language in Europe's Remote Rural and Small Island Communities.**



**Dates: Tuesday 21st - Wednesday 22<sup>rd</sup> February 2017**

**Venue: SAMS (Scottish Marine Institute), Oban**

Arts and humanities students and supervisors are invited to participate in this two day co-hosted (COST and SGSAH) interdisciplinary event that will provide an opportunity to examine the interface between new minority language speakers, cultural entrepreneurship and research good practice in island and remote rural communities. The event seeks to build networks and share knowledge at all levels of research enquiry. With a focus on sharing examples of arts and humanities doctoral research and community policy case studies, participants will experience Scotland's west coast community of Oban and participate in a range of 'walking and talking' research activity as well as key presentations, site visits and round table discussions.

Key themes for the two day event include:

- Sharing good practice on minority language community research engagement and brokerage with particular emphasis on doctoral experiences;
- Inviting a better understanding of the minority language and culture issues facing communities, entrepreneurs, host communities and new minority language speakers and the research potential this offers;
- Drawing on multi-disciplinary and multi-lingual contexts to inform discussions regarding (i) the commodification of minority language and new speakers, (ii) the role of language and cultural enterprise in local and national policy, (iii) 'futureproofing' minority language cultures in 'fragile' and remote places;
- Realising the value of place/language as fluid/living cultural practice and enterprise with key community contributions including poet and writer Norrie Bissell, Isle of Luing, Scotland, and James Harrison representing *CultureVannin*, Isle of Man;
- Developing a pivoting perspective by which both research undertaken, challenges presented and new questions yet to emerge can be brought forth and offered for review and critique by both new and experienced researchers together.

**Event organisers:**

Professor Mike Danson, Heriot Watt University

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Professor Bernadette O' Rourke, **Chair of COST Action IS1306 New Speakers in a Multilingual Europe: Opportunities and**

**Challenges:** [http://www.cost.eu/domains\\_actions/isch/Actions/IS1306](http://www.cost.eu/domains_actions/isch/Actions/IS1306)

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**Day One: Tuesday 21<sup>st</sup> February 2017 SAMS @UHI (Scottish Marine Institute), by Oban**

- 13:30 -14:00      **Welcome and Networking Introduction Session:** Dr Kathryn Burnett
- 14:00 -14:30**      **Thematic Focus 1: Past Research & Key Policy Issues**  
Researching new minority language, culture and entrepreneurship
- Context Setting: Professor Mike Danson, Heriot Watt University on Gaelic**  
**Context Setting: Mr James Harrison, CultureVannin, Isle of Man on Manx**
- 14:30-15:00      Carousel/Brainstorming/ Rotating Review – led by doctoral students
- 15:00-15:15      Break
- 15:15-16:00**      **Sharing doctoral experience on research challenges, good practice and opportunities**  
Doctoral Researcher - Sara Brennan, Heriot Watt University  
Doctoral Researcher – Emma Hill, Heriot Watt University  
Doctoral Researcher – Fañch Bihan-Gallic, University of Aberdeen
- 16:00-16:15      Break
- 16:15-17:00**      **New Speakers: a learning context for research training and practice**  
Doctoral Researcher – Nicola Black, University of the West of Scotland  
Doctoral Researcher – Ben Ó Ceallaigh, University of Edinburgh
- 17:00-17:15      Close and arrangements for Day 2: Community Field Site visit

**Day Two: Wednesday 22<sup>nd</sup> February 2017 SAMS @UHI (Scottish Marine Institute), or alternative venue Oban**

- 09:30-10:30**      **Meet 9:30 at Corran Halls - Networking Walking Session: Oban with Norman Bissell**
- 10:30-11:00**      New Speakers and Minority language: **Argyll & Bute Gaelic focus talk: Duncan MacNeil, Furan, Gaelic Centre**
- 11:00-11:30      Break
- 11:30-12:30**      **Talk: Norman Bissell, Poet, Writer, Educator and Director of the [Scottish Centre for Geopoetics](#), Isle of Luing. Followed by Q & A**
- 12:30-13:30      Lunch
- 13:30-14:30**      **Thematic Focus 2: New Research & Key Policy Questions Context Setting: Professor Bernie O'Rourke**  
Carousel Brainstorming/ Rotating Review led by doctoral students
- 14:30-15:00      Network focus event multiplier – Outputs capture - Future Research and Training Collaboration Possibilities  
**Facilitator: Dr Kathryn A Burnett**
- 15:00-15:30**      Close